



**ESD**NOW** MANAGES YOUR DIGITAL CONTENT**

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## PRODUCT SHEET WHAT WE DO

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**ESDNow, division of DISC BV, is the European specialist for the management, protection, sales, access to and distribution of digital content. ESDNow helps publishers to unlock digital content. With a state of the art distribution platform all kinds of digital content are supported.**

In addition to the unlocking of your digital content, and depending on your wishes and needs, a number of extremely useful solutions is available to optimize the distribution of your digital content. Every solution comes with its own set of unique features, and can be used either separately or in combination with other modules.

## Media Distribution Platform

**From the Media Distribution Platform all types of digital content, for PC, PDA and mobile devices, can be managed, supervised, protected and distributed.**

The Media Distribution Platform contains different kinds of digital rights management (DRM), sales, distribution, hosting and management, complemented with a high uptime percentage. The Media Distribution Platform is the basis for the COMMERCEnow, DELIVERnow, ACCESSnow and REPORTnow modules.



## COMMERCEnow



**COMMERCEnow is a full service e-commerce module; robust and scalable, with a large number of possibilities. Because of its scalability this module is suitable for both large and small companies. Basis of the COMMERCEnow module is a high-end, safe and user friendly shop that can be used in a Business-to-Business (B2B) or Business-to-Consumer (B2C) environment.**

End-users appreciate quality and professionalism; after a good buying experience customers are more likely to return and notify others of your shop. With this module you are assured of quality and professionalism, without worrying about large upfront investments or long implementation times. Hosting, server load, management, maintenance, uptime and the large initial hard- and software expenses are no longer your problem. ESDNOW will take care of everything.

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The **COMMERCEnow** module consists of the following components:



**Order Management** is what you need to simplify the ordering process. Clients and partners have total control before, during and after ordering.



The component **Marketing Tools** offers you a wide selection of useful tools to bring your products and services to the attention of the buyers.



In e-commerce it's all about **Transactions**. The **COMMERCEnow** module offers various payment methods like online credit card payment, bank transfer and purchase order. The **ESDNow** platform provides a connection with several Payment Service Providers.



**Billing** is possible with the powerful billing solution that also supports recurring billing. At your request **COMMERCEnow** can be connected to your back office or ERP system for the financial and logistic handling of orders and shipments.

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With the component **Content Management** product information and other content can be uploaded effortlessly to your shop. Flexible access management enables a clear division of rights, responsibilities and tasks.



**Catalogue and Product Management** facilitates the categorization of your products by offering you ready-made category classifications. The COMMERCEnow module supports the international classification standards eCI@ss and UN/SPSC. Of course you may customize these ready-made category classifications to your own needs or create completely new categories from scratch.

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» [www.esdnow.com](http://www.esdnow.com)

Look here for a comprehensive description of the module COMMERCEnow.

## DELIVERnow



**The DELIVERnow module offers you the solution to distribute your digital content in a safe and user friendly way.**

With DELIVERnow uncontrolled electronic distribution is history. The protection technology being used does not only prevent piracy, it also reveals distribution and usage statistics. DELIVERnow provides you with specific tools for countless types of digital content ready to be deployed, both in a B2B, and a B2C-environment.

The module DELIVERnow is comprised of the following components:



**Digital Rights Management (DRM)** protects your digital content in a user friendly way against illegal use, while at the same time offering insight in the distribution and use of your product. You can immediately offer and distribute your protected content through the ESDNOW platform.



With **Software as a Service (SaaS)** no software needs to be downloaded. The application runs on a server and is offered via a web browser. Software via SaaS can be delivered to almost every target group, from individual clients and small businesses to multinationals, as long as there is an internet connection.



In addition to DRM and SaaS, DELIVERnow also offers services for the traditional **Distribution and Logistics** of your digital content. Stock keeping, order picking and fulfillment, optionally complimented with subscription management are available as an extra service.

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Look here for a comprehensive description of the module DELIVERnow.

## ACCESSnow



**ACCESSnow is a sophisticated solution to grant companies, organizations and consumers access to your digital content.**

ACCESSnow offers flexible customer registration, access to, and licensing of digital products and services. With the components Authorization, Authentication and Licenses, ACCESSnow capacitates you to safely manage the access to your content.

**These are the available components:**



### **Authorization**

Both in a B2B-environment and in a B2C-environment a good definition of the roles and responsibilities is imperative. With the component **Authorization** roles, users and user groups can be created and rights can be assigned.



### **Authentication**

When you make your online services available you want to be certain that only authorized users will be granted access to your applications; this is possible with the versatile and scalable ESDNOW **Authentication** platform.



### **Subscription Management**

One of the most important elements of the module ACCESSnow is the component **Subscription Management**. With a license users can be granted access to digital (if desired, bundled) content for a limited period of time. Naturally, subscription renewal is one of the features.

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» [www.esdnow.com](http://www.esdnow.com)

Look here for a comprehensive description of the module ACCESSnow.

## REPORTnow



The module REPORTnow offers you insight in all relevant back office information like order status, statistics and CRM-data, whenever and wherever you need it. You can generate reports and export summaries effortlessly. With REPORTnow you also have access to all your e-commerce marketing data. Furthermore this is the place for helpdesk related issues, helpful links and tools.

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» [www.esdnow.com](http://www.esdnow.com)

Look here for a comprehensive description of the module REPORTnow.

**ESDNOW aims at publishers, game developers, (online) retailers and any other party who wants to offer its digital content to customers in a B2B and/or B2C-environment.**

Do you want to know what ESDNOW can do for you?  
Then contact us now: +31 (0)23 547 1855 or  
[sales@esdnow.com](mailto:sales@esdnow.com).